

A person is standing at a podium on a stage, illuminated by a spotlight. The stage is circular and surrounded by an audience in a dark auditorium. The background is dark with some silhouettes of people sitting at tables.

COACHING BUSINESS SUCCESS

Checklist

Checklist

It's recommended that you print this checklist out so you can work side-by-side with the main ebook. The idea of this checklist is to mark off 1-by-1 what you've learned and had an understanding about.

Once you have had a full understanding of each chapter, topics, and subject throughout the main ebook, simply check it off. A great way to keep organized and not backtracking what you already have learned.

- **Introduction**
- Qualities Of A Great Coach
 - Self-Awareness
 - Great Communication
 - Perceptiveness
 - Organized and Professional
 - Flexible
- Specialize: Make Real Money In Coaching
- **You Have To View Coaching As A Business**
- Your Most Precious Coaching Asset is Your Personal Brand
- **Coaches Need To Constantly Challenge Their Knowledge**
 - They Have a Professional Website
 - They Are Organized and They Write Everything Down
 - They Are Financially Comfortable and Not Desperate for Business
 - They Are Positive, Punctual and Prepared
- Mistakes To Avoid When Coaching Online
 - Doing Everything
 - Having a Crappy Website
 - Concentrating Too Much On Training and Certification
 - Not Having Money To Start and Grow Their Business
- **Finding the Root Cause of Your Client's Obstacles**
 - Believing, Thinking & Acting
 - Actions
 - Thoughts
 - Beliefs
- Ways To Make Coaching Difficult Clients Easier
 - Be Committed To Their Success But Don't Let It Go Too Far
 - Watch Out For Warning Signs
 - When Your Energy Is Waning, Cut Them Loose
 - Say What You Need To Say
- Getting Over Your Fear of Failing Your Clients

- Offer Free Sessions
- Do Short Sessions At First
- Practice With Friends Or Family

□ **Reasons Life and Business Coaches Fail**

- Being too Formulaic
- Lacking Confidence In Themselves
- Copying Others
- Lack of Persistence

□ **Do You Need Certification to Be an Online Coach?**

- Certification and Training Available
- Finding Legitimate Training and Certification

□ **What Are the Best Coaching Training Programs?**

□ **Successful Online Coaches Need To Work The Media**

□ **Social Media Is Indispensable For Coaching Business Success**

□ **Enhance Your Market Value Through Controversy**

□ **Group Coaching**

□ **Big Advantages Of Group Coaching**

□ **Host a Successful Group Coaching Program**

- Build Your Public Profile
- Use Social Proof
- Use Paid Traffic
- Host a Webinar

□ **Building a Funnel For Your Coaching Program**

□ **Conclusion**