

# DOMAIN NAME MARKETING

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Checklist



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It's recommended that you print this checklist out so you can work side-by-side with the main ebook. The idea of this checklist is to mark off 1-by-1 what you've learned and had an understanding about.

Once you have had a full understanding of each chapter, topics, and subject throughout the main ebook, simply check it off. A great way to keep organized and not backtracking what you already have learned.

- **Introduction**

- Success Starts With Domain Name Marketing

- **How To Use Domain Name Marketing**

- The Importance Of Selecting a Domain Name

- **Marketing Your Domain Name**

- Making Your Domain Name Searchable
- Search Engines Like Domain Name Marketing

- **Using Domain Name Marketing To Increase your Business**

- Using Keywords In Your Domain Name
- Your Domain Name Could Be Bad For Business

- **Buying a Domain Name The Right Way**

- Buying a Domain Name For Personal Or Business
- Tips For Domain Name Buying
- Buying Domain Names For a Profitable Online Business

- **Make Money Online With Domain Names**

- Making Money Off Your Domains
- Making Money Selling Domain Names
- Making Money With Parking Domain Services
  - Notes Of Caution With Domain Parking

- **Choosing a Good Domain Name**

- To Brand or Not To Brand
  - Hyphens or No Hyphens
  - Using Abbreviations
- Choosing The Perfect Domain Name

- **Expired Domain Name – What's It All About**

- Expired Domain Name Traffic
- Expired Domains: Outrageously Effective Traffic Generation Technique

- **Conclusion**

