INFLUENTIAL BLOGGING

Checklist



Checklist

It's recommended that you print this checklist out so you can work sideby-side with the main ebook. The idea of this checklist is to mark off 1by-1 what you've learned and had an understanding about.

Once you have had a full understanding of each chapter, topics, and subject throughout the main ebook, simply check it off. A great way to keep organized and not backtracking what you already have learned.

□ Introduction

- Consider Your Audience
- Pictures Speaks A Thousand Words
- Make Constructive and Beneficial Blogs
- Avoid Making Multifaceted and Complicated Blogs
- Make It Interactive

Beginners Guide To Blogging

Setting Up Your Blog

Boosting Your Business With Blogging

- Word-of-Mouth
- Awareness and Loyalty
- Feedback
- Community Halo-Effect

Blogging Is The New Internet Marketing Tool

- Blogging Is Simple
- Blogging Is Authentic
- Blogging Is Free
- Blogging Builds Credibility
- Blogging Builds Your Market
- Using Your Email
- Using Subscription
- Understanding Your Readers
- Joining A Blog Network
- Using RSS

The Importance Of Blog Design

- o Customize The Banner
- Personalizing Photos
- Add a Favicon
- o Include RSS Feeds
- Audio Makes Your Blog More Personal
- Advertisements

All You Need To Know About Blog Hosts

- Freedom Of Expression
- Networking Is at Its Best
- Excellent Advertising Platform

- Gauging Public Opinion On Products And Services
- Useful Tool For Internal Communication

Blogging for Profit Begins With a Long Term Plan

- Learning How To Make Money Blogging
- If You Are Already Blogging, Money May Be Just a Click Away

Blog Content Brainstorming

- Blogging Knowledge
- Monetizing Your Blog
- More Monetizing Options
- Getting Started With Videoblogging
- Conclusion