INFLUENTIAL FREELANCING

Checklist



Checklist

It's recommended that you print this checklist out so you can work sideby-side with the main ebook. The idea of this checklist is to mark off 1by-1 what you've learned and had an understanding about.

Once you have had a full understanding of each chapter, topics, and subject throughout the main ebook, simply check it off. A great way to keep organized and not backtracking what you already have learned.

Introduction

Why Freelance?

Chapter 1: Starting a Digital Freelancing Business

- Goal Setting For Your Freelance Business
 - \circ Types Of Goals

Chapter 2: Learning To Become a Freelancer

- □ Choosing The Right Freelance Business
- □ How To Market Yourself As a Freelancer
- Meeting Your Freelancing Deadlines
 - Cultivate a Strong Talent Pool
 - \circ $\,$ Know How To Hire a Good Coder $\,$
 - Know How To Keep Them Happy
 - Nurture Your Current Roster Of Clients

Chapter 3: Finding Work As a Freelancer

- Your Portfolio
- Freelance Websites
- Services To Offer As a Freelancer
 - \circ Writing
 - o Design
 - \circ Artwork
 - \circ Voiceovers
 - Video Editing and Creation
 - Other Ideas

Chapter 4: Potential Drawbacks As a Freelancer

- o Taxes
- \circ Interruptions
- \circ Instability
- Lack Of Benefits
- Freelance Business Concerns
- Drawbacks To Working At Home

Chapter 5: Becoming a Standout Freelancer

- Networking For Digital Freelancers
 - Where To Network
 - Why Network?

Chapter 6: Types Of Digital Freelance Work

- Freelance Writing
- Graphics and Design Work
- Photography
- Video Producer
- Online Tools For Digital Freelancers
 - Website
 - \circ Autoresponder Service
 - Office Software
 - \circ Invoice System
 - Payment Systems
 - Storage System
 - Back-Up System
 - Long Distance Plan

Chapter 7: Finding Clients for Your Freelance Business

- Building a List Of Prospective Clients
- Advertising Your Digital Freelance Business

Conclusion