# INFLUENTIAL FREELANCING

Checklist



# Checklist

It's recommended that you print this checklist out so you can work sideby-side with the main ebook. The idea of this checklist is to mark off 1by-1 what you've learned and had an understanding about.

Once you have had a full understanding of each chapter, topics, and subject throughout the main ebook, simply check it off. A great way to keep organized and not backtracking what you already have learned.

#### Introduction

Why Freelance?

#### Chapter 1: Starting a Digital Freelancing Business

- Goal Setting For Your Freelance Business
  - $\circ$  Types Of Goals

#### Chapter 2: Learning To Become a Freelancer

- □ Choosing The Right Freelance Business
- □ How To Market Yourself As a Freelancer
- Meeting Your Freelancing Deadlines
  - Cultivate a Strong Talent Pool
  - $\circ$   $\,$  Know How To Hire a Good Coder  $\,$
  - Know How To Keep Them Happy
  - Nurture Your Current Roster Of Clients

#### **Chapter 3: Finding Work As a Freelancer**

- Your Portfolio
- Freelance Websites
- Services To Offer As a Freelancer
  - $\circ$  Writing
  - o Design
  - $\circ$  Artwork
  - $\circ$  Voiceovers
  - Video Editing and Creation
  - Other Ideas

#### **Chapter 4: Potential Drawbacks As a Freelancer**

- o Taxes
- $\circ$  Interruptions
- $\circ$  Instability
- Lack Of Benefits
- Freelance Business Concerns
- Drawbacks To Working At Home

# Chapter 5: Becoming a Standout Freelancer

- Networking For Digital Freelancers
  - Where To Network
  - Why Network?

# Chapter 6: Types Of Digital Freelance Work

- Freelance Writing
- Graphics and Design Work
- Photography
- Video Producer
- Online Tools For Digital Freelancers
  - Website
  - $\circ$  Autoresponder Service
  - Office Software
  - $\circ$  Invoice System
  - Payment Systems
  - Storage System
  - Back-Up System
  - Long Distance Plan

# **Chapter 7: Finding Clients for Your Freelance Business**

- Building a List Of Prospective Clients
- Advertising Your Digital Freelance Business

# Conclusion