Product Promo Emails

Product 1:

> 📬 **Subject: Introducing the New [Product] - Get [Discount Amount] Off for a Limited Time**

Hello [Name],

We're excited to announce the launch of our new [Product]! This [Product Feature] is a
game-changer and we can't wait for you to try it out.

For a limited time, we're offering [Discount Amount] off the regular price. Simply use
promo code [Promo Code] at checkout to redeem your discount.

Don't miss out on this opportunity to try out the new [Product]. Order yours today!
Best,

[Your Name]

Product 2:

📫 **Subject: [Product] - The Perfect Solution for Your [Problem]**

Hi [Name],

Do you struggle with [Problem]? We have the perfect solution for you - [Product].

Our [Product] is designed to help you [Benefit] and solve your [Problem] once and for all.
Plus, for a limited time, we're offering [Discount Amount] off the regular price. Simply
use promo code [Promo Code] at checkout to redeem your discount.

Don't wait any longer to solve your [Problem]. Order [Product] today and start enjoying
the benefits!

Best,
[Your Name]

Product Promotion Follow-Up Emails

Product 1:

📫 **Subject: Don't Miss Out on Our [Product] Offer - [Discount Amount] Off for a Limited Time**

Hello [Name],

We hope you had a chance to check out our new [Product] that we introduced in our last
email. If you haven't yet, now is the perfect time to give it a try!

For a limited time, we're still offering [Discount Amount] off the regular price. Simply use
promo code [Promo Code] at checkout to redeem your discount.

Don't miss out on this opportunity to try out the new [Product] and see how it can benefit
you. Order yours today!

Best,
[Your Name]

Product 2:

📬 **Subject: Hurry, Time is Running Out - [Product] Offer Ends Soon**

Hi [Name],

This is a friendly reminder that our [Product] promotion is coming to an end soon. If
you've been thinking about giving it a try, now is the time to act!

Our [Product] is the perfect solution for your [Problem] and we're offering [Discount
Amount] off the regular price for a limited time. Simply use promo code [Promo Code] at
checkout to redeem your discount.

Don't wait any longer to solve your [Problem] and start enjoying the benefits of [Product].
Order yours today before this offer ends!

Best,
[Your Name]

Product Promo Announcement

📬 **SUBJECT: As Promised – [Insert product benefit or product name]**

Hey [NAME],

We're ready for you, just as promised. Like I mentioned, if you [insert problem or desired
outcome], pay close attention to this.

The only catch is [insert scarcity items like limited time offer, limited numbers, etc.].

[sign up/register/pick up/order] this now and you'll discover:

- Bullet point of benefits
- Bullet point of benefits
- Bullet point of benefits
- Bullet point of benefits

This is the most complete system [or some other descriptor applicable to the product] that includes:
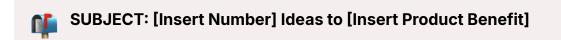
- List of features that the customer will be interested in. Also try to state a benefit. Example: "Step-by-step checklist, so you can take action right away."
- Feature + Benefit
- Feature + Benefit
- Feature + Benefit

Click here to get the complete details and get in on this while you can. [LINK]

If you're tired of [problem your customers are having], don't let it continue. Make the change today.

To your success,
[YOUR NAME]

Product Promo Follow-Up

Hi there [NAME],

Just a quick reminder that for a limited time, you can still get [a special discount / limited
access/ etc] to [insert product name] that will help you [insert benefit][insert extra benefit –
10x faster than normal, etc].

If you haven't taken advantage of this offer yet, here [xx] ideas to help you put it to good
use:

- Idea1

- Idea2

- Idea3

- Idea4

- ...and so on

Put these ideas and more to use by grabbing your access

right here. Can't wait to see what you do with it!

To Your Success,
[YOUR NAME]

Product Promo Heads-Up

📬 **SUBJECT - Tomorrow: Your Chance for [List Benefit Here]**

Hey [NAME],

[Start By Highlighting The Problem The Product Solves]

[Warm up your audience here. Write a few introductory sentences that greet them and address the problem they may be facing. Tell them how you or your clients suffered and how you/they overcame]

And now the solution to all this will be available tomorrow at [DATE/TIME]. Grab it and you'll:

- Insert product benefit
- Insert product benefit
- Insert product benefit
- Insert product benefit

I'll be in touch the moment it's available, so keep an eagle eye on your inbox. You're going to LOVE this and wonder why you didn't do it sooner.

To Your Success,
[YOUR NAME]

Product Promo Last-Call

Dear [NAME],

It's not too late to… [identify the product and the problem it solves]. If you're ready to:

- Bullet point the benefits
- Of the product againYou've likely listed them before
- In previous emails
- However, it's a good idea
- To remind them of
- All they have to gain

Get all these benefits and more right now [LINK].

That offer expires [insert DAY/TIME], so don't miss it.

To Your Success,
[Your Name]