

Checklist

## Recurring Income Masterclass – Checklist

1.	Identify your target audience.
	Figure out what content you are going to provide them on a regular basis.
3.	Figure out what type of membership model you are going to use.
4.	Decide on your pricing structure for your membership site.
5.	Choose a platform for your membership site.
6.	Start creating your member only content.
7.	Start promoting your site and get initial members.
8.	Keep your members happy with the retention tricks and tips.
	Listen to your community, provide them with what they want and need.
10	Optimize your membership strategy based on customer

feedback.

- **11.** Keep refining and evolving your membership site.
- **12.** Continue to grow your membership community.

